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**N – 4134**

**Reg. No. :** .....

**Name :** .....

**First Semester B.Com. Degree Examination, June 2022**

**First Degree Programme under CBCSS**

**METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION**

**Common for Core Course – I**

**CO 1141/CX 1141/CX 1141/TT 1141/HM 1141/CC 1141 (2014 Admission)  
and Foundation Course I – CO 1121/CX 1121/TT 1121/HM 1121/CC 1121  
(2015 Admission to 2017 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in one word to maximum of two sentence. Each question carries **1** mark.

1. State the meaning of economic system.
2. Explain the meaning of Human Resource from the perspective of an enterprise.
3. What do you understand by the term industry?
4. What is liberalisation?
5. Who is a fabian entrepreneur?
6. Why retained earnings are created?
7. Write two examples of application of technology in the area of production.
8. Why human resource is said to be the most important resource of the organisation?

**P.T.O.**

9. What is field study?
10. What do you understand by workshop?

**(10 × 1 = 10 Marks)**

SECTION – B

Answer **any eight** questions not exceeding one paragraph each. Each questions carries **2** marks.

11. Write a note on New Economic Policy.
12. What do you understand by non-profit business entities? Give an example.
13. What are the parameters used to measure the economic development of a country?
14. Write a short note on 'managerialism'
15. What is an NBFI?
16. Write a short note on BSE.
17. State the main feature of capitalism.
18. Differentiate between quality of life and quality of work life.
19. Give the limitations of lecture method of presenting business information.
20. What are the different types of business conferences?
21. List out the different phases in a seminar.
22. Describe any two management problems in large scale organizations.

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions not exceeding **120** words each. Each questions carries **4** marks.

23. Explain the features of undivided families.
24. Narrate the advantages of globalisation.
25. List out the features of MNCs.
26. Explain the role of business in economic development of a country.
27. What are the different sources of raising finance from primary market?
28. Explain the major factors that affect the savings.
29. List out the most common types of finance provided by banks to business.
30. Write a note on reforms in indirect tax system in India.
31. What are the contents of a project report?

**(6 × 4 = 24 Marks)**

## SECTION – D

Answer **any two** questions not exceeding four pages. Each questions carries **15** marks.

32. Explain the features of cooperatives. What are the common types of co-operative societies.
33. Discuss the advantages and limitations of privatization.
34. “Trained manpower enhances quality at individual and organisational level”. Explain .
35. What are the various methods of learning business information?

**(2 × 15 = 30 Marks)**