Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Foundation Course — I

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for CO 1121/CX 1121/TT 1121/HM 1121/CC 1121

(2018 and 2019 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions. Each question carries 1 mark.

- 1. What is meant by data collection?
- 2. What do you mean by economic system?
- 3. State the meaning of Socialist Economy.
- 4. Global enterprises is otherwise known as.
- 5. How can get membership in HUF business?
- 6. Define Govt. Company.
- 7. What do you mean by global enterprises?
- 8. What do you mean by secondary sector?

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- 9. State the meaning of business ethics.
- 10. Write the motto of NSS.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. **Each** question carries **2** marks.

- 11. State the meaning of Developing economy.
- 12. What is work life balance?
- 13. What do you understand by team presentation?
- 14. State the meaning of project report.
- 15. What do you mean by symposiums?
- 16. What do you mean by Quality Circle?
- 17. What is the vision of NSS?
- 18. Explain globalisation.
- 19. Why human capital is important?
- 20. State the meaning of Business Process Outsourcing.
- 21. Mention the meaning of direct tax with example.
- 22. List out any two features of Sole Proprietorship.

 $(8 \times 2 = 16 \text{ Marks})$

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SECTION - C

Answer any **six** questions. **Each** question carries **4** marks.

- 23. Explain the Key Components of Business Information System.
- 24. What are the functions of an Economic System?
- 25. Explain the characteristics of Capitalist Economy.
- 26. Explain the limitations of Sole Proprietorship.
- 27. Discuss the changing role of public sector.
- 28. What are the benefits of Joint Ventures?
- 29. Explain the role of business in environmental protection.
- 30. Explain the role of small business in Rural India.
- 31. Explain the features of global enterprises.

$(6 \times 4 = 24 \text{ Marks})$

SECTION – D

Answer any two questions. Each question carries 15 marks.

- 32. Explain social responsibility of business towards different groups.
- 33. Explain the problems of small business in India.
- 34. Discuss the role of NCC in national integration.
- 35. Briefly discuss various sources of business ideas.

 $(2 \times 15 = 30 \text{ Marks})$

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