

Reg. No. : .....

Name : .....



**Fifth Semester B.Com. Degree Examination, December 2023**

**First Degree Programme under CBCSS**

**Elective Course/Core Course**

**CO 1561.5/CC 1544 : WEB DESIGNING AND PRODUCTION FOR BUSINESS**

**(Common for Commerce/Commerce with Computer Applications)**

**(2018 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

**PART – A**

Answer **all** questions. Each question carries **1** mark.

1. What is a Web Site?
2. What is HTML?
3. What is meant by 'Cropping' Images in a web page?
4. Which is the tag used in HTML for the title of web page?
5. What is the nature of a web browser?
6. Which are the types of web hosting?
7. How line break is given in HTML?



8. What is XSL?
9. What is the use of CSS?
10. Write the features of MP3 audio file?

(10 × 1 = 10 Marks)

### PART – B

Answer **any eight** questions in not exceeding **one** paragraph. Each question carries **2** marks.

11. What are the uses of business/ commercial websites?
12. What is the role of Web Server?
13. Which are the different Graphics File Formats?
14. What are Thumbnails, in web pages?
15. Which are the types of markup elements used in HTML?
16. How can the optimal size for a web graphic be determined?
17. Which are the basic HTML page layout tags?
18. How do you create bulleted list in HTML?
19. What is the difference between Absolute and Relative URLs?
20. What is the use of WAMP?
21. How to create the XSL style sheet?
22. What are the Advantages of CSS?

(8 × 2 = 16 Marks)



## PART – C

Answer **any six** questions in about 120 words each. Each question carries **4** marks.

23. What are the characteristics of a blog?
24. Which are the Graphic elements in a Web page?
25. What are the features of business websites?
26. List out are the steps in LAMP Installation?
27. Explain the structure of XML data.
28. What are the different uses of XML?
29. What are the different security features in software development?
30. Which are the different margin related properties offered by CSS?
31. What are the characteristics of digital video?



**(6 × 4 = 24 Marks)**

## PART – D

Answer **any two** questions in not exceeding **four** pages each. Each question carries **15** marks.

32. Explain the different formatting options using HTML.
33. Briefly explain the different issues in designing a Web site.
34. Explain the nature and features of PHP.
35. State the features/properties offered by CSS with regard to (a) Fonts (b) Texts (C) Tables.

**(2 × 15 = 30 Marks)**