



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2016

First Degree Programme under CBCSS

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for Core Course I : CO 1141/CX 1141/TT 1141/HM 1141/

CC 1141 (2014 Adm.) and Foundation Course I : CO 1121/CX 1121/

TT 1121/HM 1121/CC 1121 (2015 Adm.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is an economic system ?
2. What is a mixed economy ?
3. What do you mean by corporate entities ?
4. Define Corporate Governance.
5. What is Liberalisation ?
6. Who is an Intrapreneur ?
7. What is flow chart ?
8. What are primary data ?
9. What is quantity of life ?
10. State the voting principle in Co-operatives. **(10×1=10 Marks)**



SECTION – B

Answer **any eight** questions. **Each** question carries **2** marks. **Each** answer **not** to exceed **one** paragraph.

11. What do you mean by Right Issue ?
12. How trained manpower contributes to national development ?
13. State the organisational objectives of HRM.
14. What is direct tax ? Give two examples.
15. What are intangible products ?
16. What is Capital Market ?
17. How data is collected through schedule method ?
18. What is Retained earnings ?
19. State the economic objectives of business.
20. Define Joint Stock Company.
21. How innovation works under socialism ?
22. What is wealth maximisation ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks. **Each** answer **not** to exceed **120** words.

23. What are the features of planned economy ?
24. State the advantages of Partnership.
25. Explain the objectives of public sector.
26. What are the features of managerialism ?
27. Distinguish between Private Company and Public Company.

28. Brief

29. Wha

30. Expl

31. Wha

Answer a
exceed f

32. Disc

33. Wha
of an

34. Expl

35. Disc

28. Briefly explain the factors affecting savings.
29. What are the sources of long-term finance ?
30. Explain the management problems in small organisations.
31. What are the qualities of user friendly software ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks. **Each** answer **not** to exceed **four** pages.

32. Discuss the major types of business entities ?
33. What is a stock exchange ? Examine the role of stock exchange in the development of an economy.
34. Explain the functions of Commercial Banks.
35. Discuss the steps involved in an investigation process.

(2×15=30 Marks)

marks)

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