



Reg. No. :

Name :

First Semester B.Com. Degree Examination, December 2014
First Degree Programme Under CBCSS
Core Course – I : CO 1141/CX 1141/TT 1141/HM 1141 / CC 1141
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
**(Common for Commerce/Commerce and Tax Procedure and Practice/
Commerce and Tourism and Travel Management/Commerce and Hotel
Management and Catering/Commerce with Computer Application)**
(2014 Adm.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is Histogram ?
2. What is Data ?
3. What is Stock broking ?
4. What is Excise Duty ?
5. What are Secondary Markets ?
6. What is Cash Credit ?
7. What are non-profit organisation ?
8. Who is an Entrepreneur ?
9. Define 'Stakeholders' of business.
10. What are the rewards for the factors of production ? **(10×1=10 Marks)**

P.T.O.



SECTION – B

Answer **any eight** questions. **Each** question carries **2** marks. **Each** answer **not** to exceed **one** paragraph.

11. What is capitalist innovation ?
12. What are public sector undertakings ? Give examples.
13. What are the functional objectives of HRM ?
14. What are the legal factors of entrepreneurship environment ?
15. What is the financial risk involved with entrepreneurship ?
16. What are family entities ?
17. Examine the suitability of sole proprietorship.
18. Explain limited liability as an advantage as well as disadvantage.
19. Define partnership.
20. Explain the functioning of TRUST.
21. What is a foreign company ?
22. What is Active Reading ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks. **Each** answer **not** to exceed **120** words.

23. Explain the factors to be considered for the selection of an Ideal Business Organisation.
24. What are the features of sole proprietorship ?
25. What are the characteristics of public sector enterprises ?
26. Examine the rationale of globalisation.
27. Explain different stakeholders of business firms.



- 28. Explain the components of managerialism.
- 29. Explain the importance of capital market in an economy.
- 30. Discuss the main aspects of QWL.
- 31. What are the principles of tabulation ? **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks. Answer **not** to exceed **four** pages.

- 32. Explain the management problems in small, medium and large organisations.
- 33. Discuss the major sources of finance to business sector.
- 34. Explain the methods of learning business information.
- 35. What is stock exchange ? Discuss the role of stock exchange in the economic development of a country. **(2×15=30 Marks)**