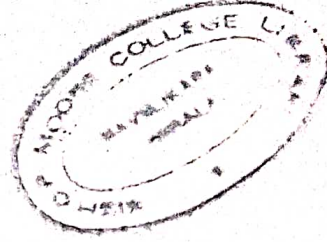


(Pages : 3)



L – 3710

Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, August 2021**

**First Degree Programme under CBCSS**

**Core Course II**

**CO 1142/CC 1143 : MANAGEMENT CONCEPTS AND THOUGHTS**

**(2018 - 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer all questions in **one** or **two** sentences each. Each carries **1** mark.

1. What is scalar chain?
2. Why planning is important?
3. What are the limitations of planning?
4. Which are the principles of delegation?
5. Why leadership is important?
6. What is trait theory of leadership?
7. What is an oral communication?
8. What are the characteristics of motivation?
9. What is kaizen?
10. What is a learning organisation?

**(10 × 1 = 10 Marks)**

P.T.O.

## SECTION – B

Answer **any eight** questions in not exceeding one paragraph. Each question carries **2** marks.

11. What is the empirical school of management thought?
12. Evaluate human behavior school of management.
13. What are characteristics of modern management thought?
14. Which are the functions of organising?
15. Distinguish between centralization and decentralization:
16. Give suggestions to avoid weak delegation.
17. State the nature of laissez faire leadership.
18. What is managerial grid theory?
19. Distinguish between hygiene factors and motivation factors.
20. What are the findings of hawthorne studies?
21. What are the benefits of knowledge management?
22. What is the significance of change management?

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions. Each question carries **4** marks.

23. Which are the skills of an effective manager?
24. How Fayol has classified the activities of an industrial organization?
25. Explain Planning Process.

26. Explain different leadership styles.
27. Explain Fiedler's contingency model.
28. Explain Steps in Control Process.
29. Which are the process in TQM?
30. Which are the challenges faced by modern business managers?
31. Explain different types of knowledge in an organisation.

**(6 × 4 = 24 Marks)**

#### SECTION – D

Answer **any two** questions. Each question carries **15** marks.

32. Critically evaluate scientific management approach to management. Also Identify its contemporary relevance.
33. Explain different types of organisational structures.
34. Explain the elements in communication process and the barriers to effective communication.
35. Explain the Theories of Motivation.

**(2 × 15 = 30 Marks)**