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S – 3537

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, February 2024

First Degree Programme under CBCSS

Core Course

CO 1341/CC 1342 :- ENTREPRENEURSHIP DEVELOPMENT

(Common for Commerce/Commerce with Computer Application)

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer all questions in **one** or **two** sentences each. Each question carries **1** Mark.

1. What is innovation?
2. What is occupational mobility?
3. Who is a motivated entrepreneur?
4. Define entrepreneurship
5. What do you mean by National single window system in MSME?
6. What do you mean by brain storming?
7. What is demand forecasting?

P.T.O.

8. What is line layout?
9. What is project finance?
10. What do you mean by project appraisal?

(10 × 1 = 10 Marks)

PART – B

Answer **any eight** questions in not exceeding one paragraph each. Each question carries **2** marks.

11. Give two objectives of project report.
12. Write a note on women entrepreneur in Indian perspective.
13. What is market appraisal?
14. Write a note on project identification.
15. What is techno economic analysis?
16. Comment on Seed Capital vs. Venture Capital.
17. Explain creativity.
18. What are the personnel barriers to entrepreneurship?
19. Explain the factors affecting factory design.
20. What are the disadvantages of process layout?
21. What are the long-term sources of finance?
22. Distinguish between feasibility report and detailed report.

(8 × 2 = 16 Marks)

PART – C

Answer **any six** questions in not exceeding **120** words each. Each question carries **4** marks.

23. Give the details of training facilities provided by SIDO.
24. Discuss the prevention measures of industrial sickness.
25. Explain the qualities of a successful entrepreneur.
26. What are the factors governing fixed capital?
27. Explain the importance of women entrepreneurship.
28. State the advantages of MSMEs.
29. Explain the merits of incentives and subsidies.
30. Briefly explain project life cycle.
31. Differentiate between entrepreneur and manager.

(6 × 4 = 24 Marks)

PART – D

Answer **any two** questions in not exceeding **four** pages each. Each question carries **15** marks.

32. Explain the features and objectives of industrial estates.
33. Define project report. List out the contents of a project report.
34. Explain the elements of project formulation.
35. Briefly discuss the importance project management.

(2 × 15 = 30 Marks)