

Reg. No.:



Name:

University of Kerala

U8772

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

MANAGEMENT

UK2DSCMGT103 - Business Ethics and Corporate Governance

Academic Level: 100-199

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions

Qn No.	Question	CL	CO
1	Identify how social norms influence ethics from the following options. Options : A)By defining acceptable behaviour within a community B)By replacing personal moral values C)By preventing ethical progress D)By focusing only on religious beliefs	RE	1
2	Culture can be ----- Options : A)Learned B)Shared C)Symbolic D)All of these	RE	3
3	_____ refers to moral standards of actions and behaviour generally accepted by a community.	UN	1
4	The turning point of corporate governance in India came with _____ Options : A)N2G spectrum scam B)Sahara scam C)Sathyam scam D)PNB Neerav Modi scam	UN	4
5	Explain what are deeply held beliefs and principles that guide the behavior and decision-making of individuals and groups. Options : A)Ethics B)Rules C)Values D)Decision	UN	3
6	Organisation's that prioritize work place diversity are more likely to experience..... employee engagement, retention and productivity.	UN	3

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Outline the various elements of organizational culture	UN	3

Qn No.	Question	CL	CO
8	Highlight the components of Corporate Governance.	UN	4
9	Classify the various types of committees recommended under corporate governance frameworks and explain their specific functions.	AP	4
10	Show any two Unethical behaviors in finance and accounting.	AP	3
11	List out any two examples of corporate culture	AP	2

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Imagine you are a corporate governance consultant hired by a company that has recently been involved in a major scandal due to unethical business practices.Demonstrate the application of key principles of corporate governance to help the company recover its reputation and rebuild trust with its stakeholders OR B) Discuss role of ethics in building organizational culture	AP	4, 3
13	A) Demonstrate the importance of ethical principles in preventing fraud in finance and accounts OR B) Apply your knowledge in describing the two major committees on corporate governance in India beneficial for Indian companies.	AP	2, 4
14	A) Analyse the impact of cultural diversity on team performance in a global organization. OR B) Assume a company has recently faced an internal audit scandal. Analyze how the audit committee's failure to oversee financial reporting and compliance contributed to the issue.	AN	3, 4
15	A) Analyse the ethical issues related to the digital world OR B) Examine the role of culture in influencing business ethics	AN	3, 1

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyse the implications of the Cadbury committees a recommendation on their role of non executive directors for the Governance of listed companies OR B) Appraise the effectiveness of ethical values in mitigating issues of privacy in the digital world.	AN	3, 2

Qn No.	Question	CL	CO
17	A) Evaluate the factors influencing organization culture OR B) Compare between values and ethics	EV	3, 2
18	A) Assess the role of corporate governance committees in fostering accountability and ethical practices in India OR B) Evaluate the role of leadership in building and maintaining strong organization culture	EV	4, 3
19	A) Develop practices to build cultural diversity in an organisation OR B) Formulate strategies for building a strong organizational culture	CR	3, 4