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Reg. No. :

Name :

Fifth Semester B.A. Degree Examination, December 2022

Career Related First Degree Programme under CBCSS

Group 2(a) English and Communicative English

Vocational Course

CG 1573 : AUDIO VISUAL WRITING

(2013-2017 Admission)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions in a word or sentence.
1. In which year did the daily transmission of television started in India?
 2. What was special about the year 1982 in the history of television broadcasting in India?
 3. What is the name of the international channel of Door darshan?
 4. What is the name of India's first attempt to use technology as an educational tool?
 5. What kind of shot is used to make the subject seem vulnerable or powerless?
 6. Who is the director of the documentary 'Through the Eyes of a painter'?
 7. What are the dual roles radio has to perform?
 8. What is Reader Over Room (ROR) in a radio station?

P.T.O.

9. What is the most important advantage of FM over AM?
10. Who had the main responsibility for programme generation in SITE?

(10 × 1 = 10 Marks)

II. Answer any **eight** from the following not exceeding **50** words.

11. What is the primary social objective of SITE?
12. What is meant by a dolly shot?
13. How are weekend bulletins differing from regular news bulletins?
14. What is animation?
15. What is a chat show? Give one example
16. Write about any two categories of sound effects in radio programmes
17. What is community radio?
18. What is preproduction in radio programming?
19. What are radio dramas?
20. Write about Red FM
21. What is a magazine programme on the radio?
22. Write any four skills essential for a good radio announcer

(8 × 2 = 16 Marks)

III. Answer any **six** from the following not exceeding **120** words

23. Which were the two types of programmes that were broadcasted on SITE?
24. Explain the difference between an over-the-shoulder shot and a medium shot?

25. Write any five qualities of a television news headline.
26. Structure and major elements of television news
27. Television documentary films
28. Reality Television.
29. Explain the negative impact of television on society
30. What are the disadvantages of radio as a medium of communication?
31. Which are the steps that need to be taken while planning a drama programme on the radio?

(6 × 4 = 24 Marks)

IV. Answer any **two** of the following in about **300** words

32. Critically evaluate the impact of television on the daily lives of Indians.
33. What are the different types of television programmes? explain
34. Discuss the significance and categories of educational radio in India.
35. Explain the history of radio broadcasting in India

(2 × 15 = 30 Marks)
