

(Pages : 3)

P – 2765

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, December 2022**

**Career Related First Degree Programme Under CBCSS**

**Group 2(a) – English and Communicative English**

**Vocational Course**

**CG 1573 : AUDIO VISUAL WRITING**

**(2018 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or sentence.

1. What is plot?
2. What is VR?
3. What is fiction?
4. What is teleplay?
5. Who is a program producer?
6. What is Sitcom?
7. What is a scene?
8. Who is a news anchor?
9. Who is Anand Patwardhan?
10. Who wrote the movie "Traffic"?

**(10 × 1 = 10 Marks)**

P.T.O.

II. Answer any **eight** in a short paragraph not exceeding **50** words.

11. Log line
12. Docufiction
13. Continuity
14. Camera motion
15. Transitions
16. Dialogue
17. Low-angle
18. Action
19. O.S
20. Basic camera shots
21. V.O
22. High Angle
23. P.F Mathews
24. Digital media channels
25. Stock footage
26. News story.

**(8 × 2 = 16 Marks)**

III. Answer any **six** each in a paragraph not exceeding **100** words.

27. Evaluate any YouTube web series on the basis of its screenplay.
28. Prepare short note on “qualities of a screenplay writer”.
29. Critically analyse any radio programme and prepare a study.
30. Explain “ENG”.
31. Evaluate the screenplay of any Malayalam serial.

32. Define "Semiotics".
33. Prepare a note on digital media.
34. Define "B-roll".
35. Define "Content creation".
36. Discuss the future of TV broadcasting in the age of VR.
37. Define "News value" with examples.
38. Discuss "TV interviews".

**(6 × 4 = 24 Marks)**

IV. Answer any **two** each in about **300** words.

39. Discuss in detail the stages in a AV production.
40. Prepare a detailed account on "Camera Movement".
41. Explain the history of Radio in India.
42. Prepare a note on "Three structure of a screenplay".
43. Write a note on "Elements of Screenplay".
44. Write a note on Television Soap operas.

**(2 × 15 = 30 Marks)**