

(Pages : 4)

M – 1701

Reg. No. :

Name :

Fifth Semester B.Com. Degree Examination, December 2021

First Degree Programme under CBCSS

**Elective/Core : CO 1561.5/CC 1544 – WEB DESIGNING AND PRODUCTION
FOR BUSINESS**

(Common for Commerce/Commerce with Computer Applications)

(2018 & 2019 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one or two** sentences each. Each carries **1** mark.

1. What is the use of personal websites?
2. Distinguish between Internet and Web
3. What are Definition Lists in HTML?
4. Which are the types of rhythm for a web design
5. Which are the main components of color in a web page?
6. What are templates?
7. How Transparent GIFs are useful?
8. What is the use of File Transfer Protocol?

P.T.O.

9. How a markup language is useful?
10. What is meant by web hosting?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph. Each question carries **2** marks.

11. Write the characteristics of Web Server
12. What is the nature of Static Web site?
13. What are blogs?
14. Write a note on scanning and skimming Approach of Online Page reading
15. What is the difference between
 and <p>?
16. Which are the different types of Color harmonies in a web page?
17. What is Typography?
18. What are the criteria of a search engine for placing websites?
19. Which are the major things to be tested before publicizing and submitting a web site to the search engines?
20. What is XML?
21. What are the reasons for using Web Templates?
22. What is meant by Shared Hosting of a website?
23. What are scripting languages?

- 24. What are the features of PHP?
- 25. How WAMP is different from LAMP?
- 26. What are the applications of Scripting Languages?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks.

- 27. Which are the important issues while designing and hosting a Web site
- 28. How website should be designed for different special groups?
- 29. What are the features of Flash?
- 30. Which are the table related options in HTML?
- 31. Which are the different types of inking of websites?
- 32. Which are the basic elements of composition of web design?
- 33. Which are the different web editors?
- 34. What are the considerations in choosing a web hosting service provider?
- 35. Which are the basic steps to prepare graphics for web pages?
- 36. Which are the ways to direct a Web site visitor to other pages?
- 37. Which are the different scripting languages?
- 38. Write the properties of different types of video files

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

39. Explain the Guidelines while designing textual elements of web page
40. Which are the different special tags/command in HTML?
41. Which are the different Website creation and management tools?
42. Which are the steps needed to make a website available to users on the Internet?
43. What are the characteristics of different types of sound files?
44. Which are the different Security features in Software Development?

(2 × 15 = 30 Marks)
